

IN-HOUSE VS OUTSOURCED

ID Card Printing

	IN-HOUSE	OUTSOURCED
What you need to manage:		
Printer & Equipment	Buy and maintain a printer (£500 plus for single sided)	No hardware needed - we handle it all
Supplies	Ribbons, cards, cleaning kits (re-ordered regularly)	Included in our service, no stock to manage
Design Software	Purchase licence (up to £2000) & learn how to use it	Use our free, easy online designer or send us your brief
Card Design Consistency	Risk of inconsistent layouts, fonts, branding	Professionally designed templates for brand consistency
Turnaround Speed	Training resources, staff availability & faults delay turnaround	Same-day dispatch for online orders, next-day with Managed Services
Scalability	Gets harder with growth – more staff = more chaos	Scales effortlessly with templates, user lists, and Managed Services
Support	You're on your own with breakdowns and faults (Google is your support!)	Friendly UK-based team on hand to help with any questions or queries

More information: www.photoidcardpeople.com